

## Attracting visitors (SEO)

Greetings to all our dear users!

We would like to introduce you to the guidance that is aimed at transforming your website in the profit-making tool. We did our best so that the manual contains important and latest visitors' tracking presented compactly and graphically for better understanding.

Topics we will touch upon include:

- Creating semantic core.
- Adding content to website and making it unique.
- Optimizing website content.
- Search engine position reports.
- Buying links.

### 1. Creating semantic core

The website you have been provided with contains a small number of key words to help you promote your resource. However, you should note that we gave away a great deal of such websites so they all can show up on the first page of results in search engines.

Thus, the first thing we recommend is creating the semantic core for your project. Currently, there are several ways:

- Google Keyword Tool (Google Adwords)
- Semrush.com
- Ahrefs.com



Before creating the semantic core, we recommend that you learn the key words of the following Forex brokers: InstaForex.com, Alpari-forex.com, and Forexclub.biz.

You can check the key word statistics with the help of [Google Trends](#).

### 2. Adding content to website and making it unique

Having accumulated the key words, you need to create the content based on them. There are 2 ways: either write it on your own or hire a freelance content writer.

Below are the leading online content writing platforms:

- elance.com
- odesk.com
- vworker.com
- guru.com

In case you opt for writing articles on your own, you should keep in mind that the content uniqueness should start from 85%. Moreover, there should be no grammar mistakes.

You can check your texts for plagiarism using the resources below:

- copyscape.com
- plagiarisma.net
- duplichecker.com

### 3. Optimizing website content

When your article is ready, you need to optimize it. Modern search engine algorithms tend to punish you when you use keywords too frequently in the text. As a rule, you end up not finding your page in a search engine index. The golden middle is created this way:

- Include the key word in the article title.
- Use the key word about 3-5 times.

A user-friendly and multifunctional text editing menu provided by our company will help you easily cope with this task.

## 4. Search engine position reports

If you have few key words, you can check your search engine position using [Google Preview Tool](#).

Another way to track the position of your search query is using the country code registry operator (&gl=country code). For example, the U.S. code is us. You should enter the key word in Google.com and then on the displayed page add &gl=us in the address bar.

You can also monitor your site position ranking with the help of Free Monitor for Google.

## 5. After you have written the list of key words, you can start posting links on other resources

You can use the following websites for this purpose:

- [Sponsoredreviews.com](#)
- [Linkadage.com](#)
- [Blogsvertise.com](#)
- [Textlinkbrokers.com](#)

There are also other sites. They are developed for you to find and post tasks for bloggers on the platforms that meet your requirements.

It will take you a day or two to follow these five steps. But after you have done it, you can be sure that very soon first potential customers will visit your website and bring you profit.